



Build  
**connections**  
align **decisions**  
generate **value!**

When decisions are aligned across an organization, knowledge creation accelerates. Due to information overload, businesses are struggling to prevent cracks from forming in their decision making foundation.

Decision Innovation understands that poor decisions occur due to a variety of factors, requiring new levels of effectiveness in collaboration. Our specific focus on strategic decision management enables our solutions to address all levels of decision making complexity across your entire organization.

### **Business Decision Analysis and Management is the Framework for Meaningful Change**

With Decision Innovation's intuitive solutions you can transition from information overload to harnessing knowledge and aligning decisions at every connection. Streamlining decision management leads to a clear process for facilitating group decisions and consistency across your enterprise by enabling:

- ⚙️ **Faster and easier decisions that can be communicated and managed**
- ⚙️ **Capture of decisions to create knowledge that can be reused**
- ⚙️ **Anticipation of market change and other unexpected events**
- ⚙️ **Common language that speeds alignment across organizations**



**Call today to  
schedule an  
exploratory  
consultation.**

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## A Decision Making Process for Everyone

By achieving strategic alignment across the board, your organization can gain a clear voice that accelerates needed change. Our straightforward process connects management and analysis effort through these steps:

- ⚙️ **Frame:** Capture critical decisions for business problems that define success
- ⚙️ **Innovate:** Identify value enhancing options without recreating the wheel
- ⚙️ **Decide:** Develop a rational choice that balances risk and opportunity
- ⚙️ **Manage:** Communicate, resource, and guide decision implementation

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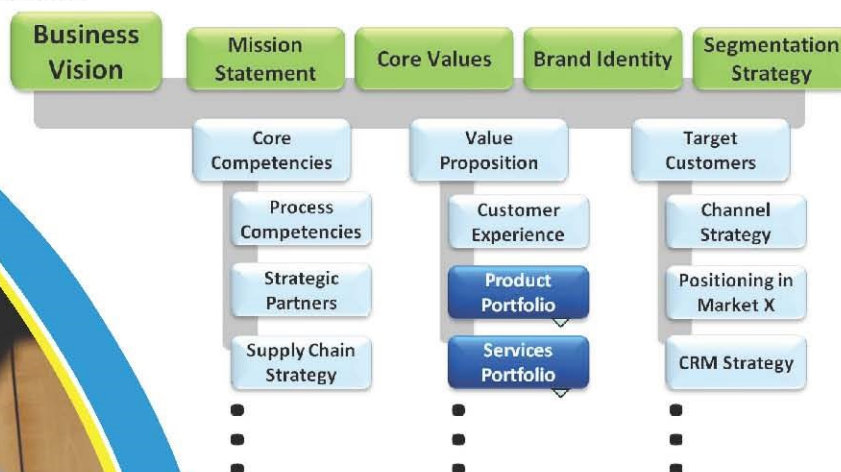
## About Decision Innovation™

Decision Innovation, Inc. was created to realize the vision “Making a difference through managed decisions.”

Our mission is to:

- 1) Provide decision enabling methods, tools [such as Decision Knowledge Center™ (DKC)], and services that will enable people to make better decisions faster.
- 2) Recognizing that the best decisions balance the needs of all stakeholders, we will innovate to create decision knowledge of the highest quality in the context of serving their needs.
- 3) We want to change the way the world creates and uses knowledge to solve everyday business problems.

Choose:



Creators of:



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